

Literacy in the Digital Age:

a key point to prepare our
children for the future


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Multi-screen





WHAT ARE TODAY THE ESSENTIAL
DIGITAL SKILLS?

“The school and the family share the responsibility of preparing the young person for living in a world of powerful images, words and sounds.” (UNESCO, 1982)

1982

UNESCO
*Grunwald Declaration
on Media Education*

2007

EU
*A European approach to
media literacy in the
digital environment*

“Media literacy is defined as the ability to **access**, **understand**, critically **evaluate** and **create** media content.” (A European approach to media literacy in the digital environment [COM(2007) 833])

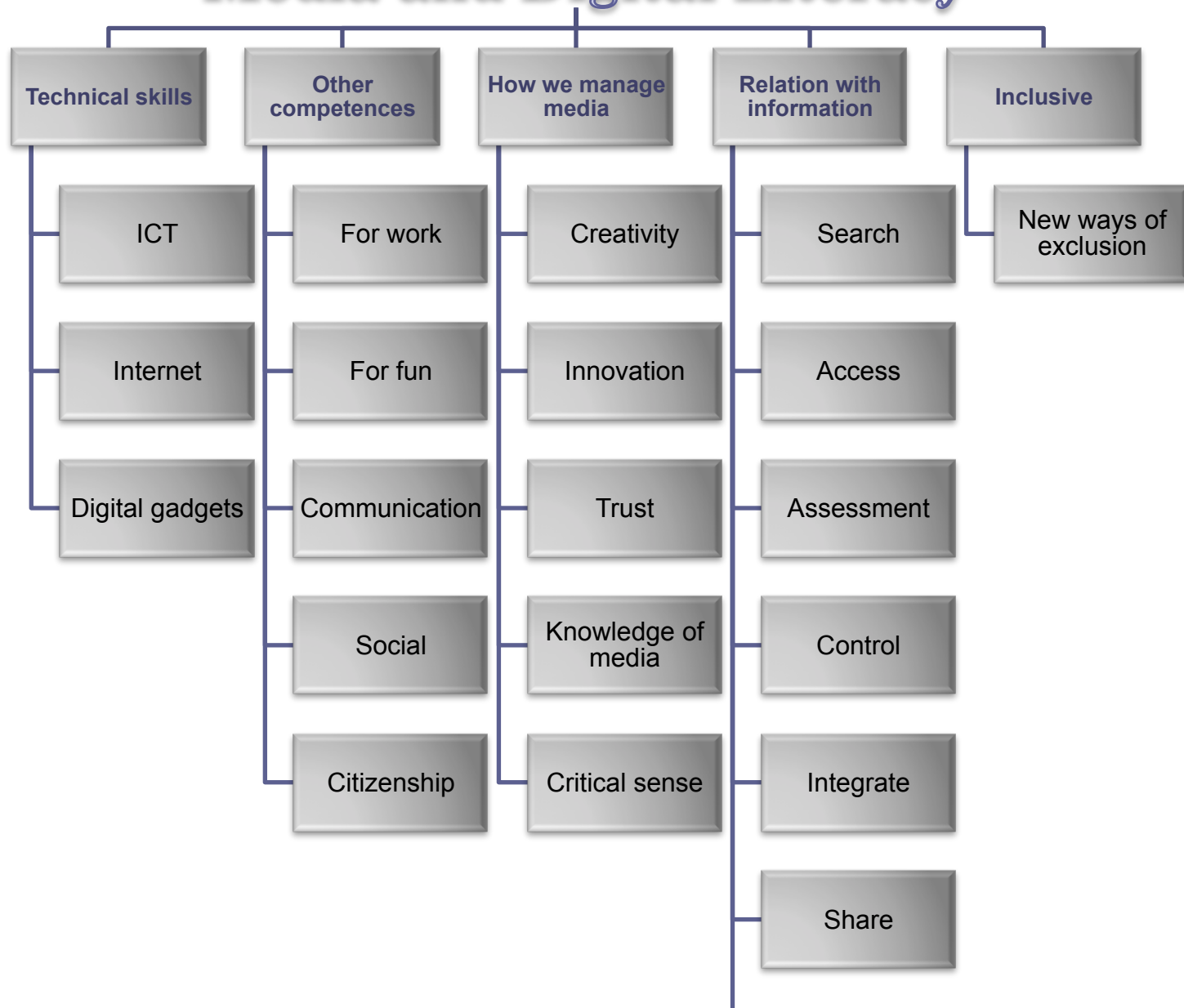
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Media and Digital Literacy



Digital Skills: Why?

International institutions

- UNESCO, European Commission, Council of Europe, governments have been underlining the importance of digital skills

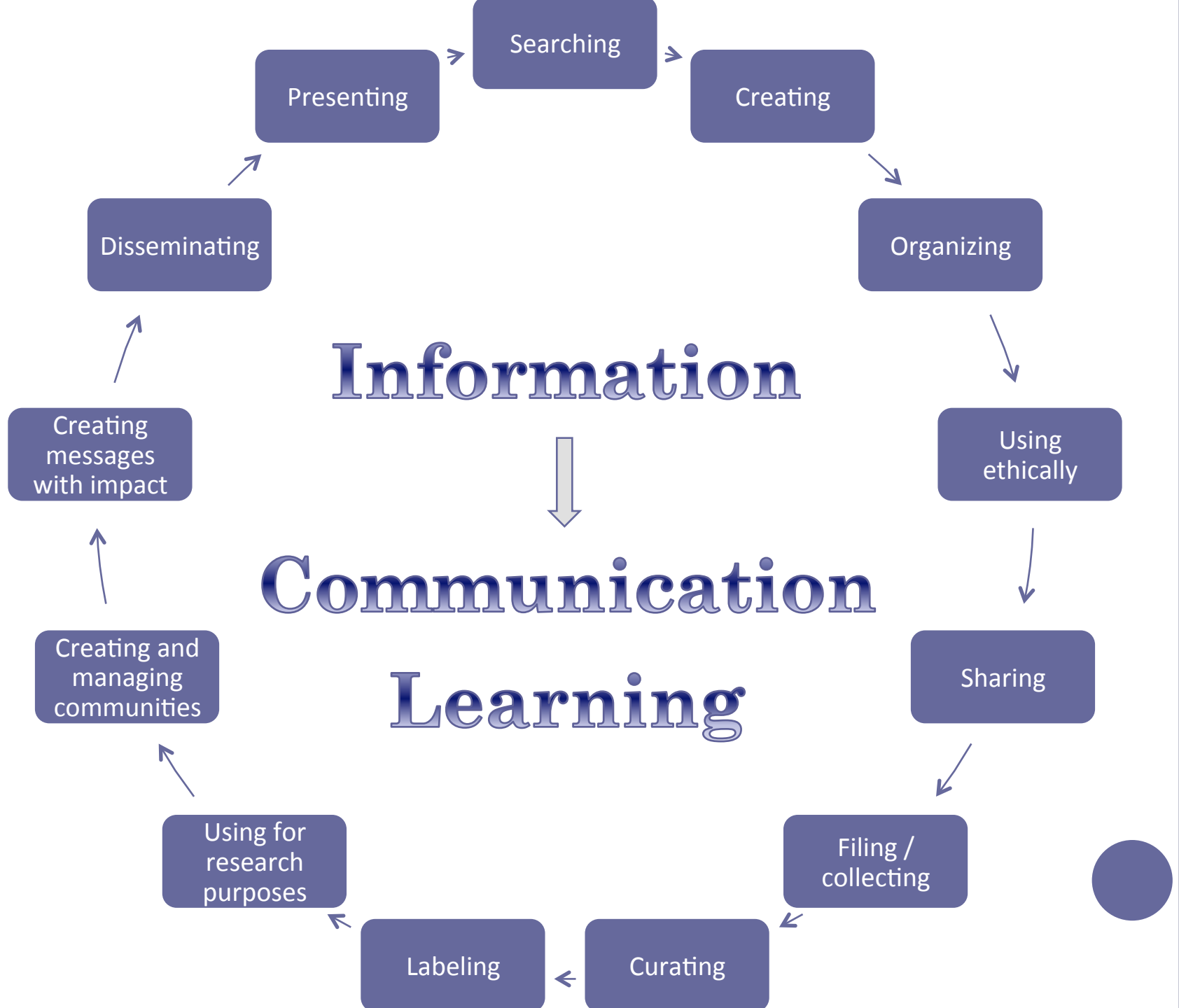
Jobs

- We need to prepare students for real life; employers are looking for highly skilled people

Value to the Education

- Innovation and/or with creativity
- Pedagogical challenge: how to do that?







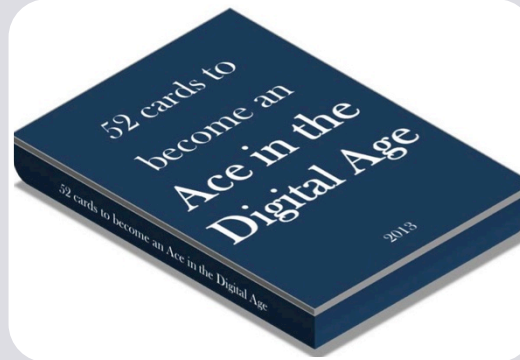


"I certainly love the IT thing, but when we want to improve lives, you've got to deal with more basic things like child survival, child nutrition."

Bill Gates



Some ideas



Digital Skills Barometer

- Survey: students' digital literacy levels.

Creative Resources

- Deck of cards: suggestions and ideas about how to explore social media and web 2.0.

Digital Badges

- Students will be able to earn Mozilla Badges which will give them a notion of progress and will show a potential employer that they have reached a level of competency in a digital skill.

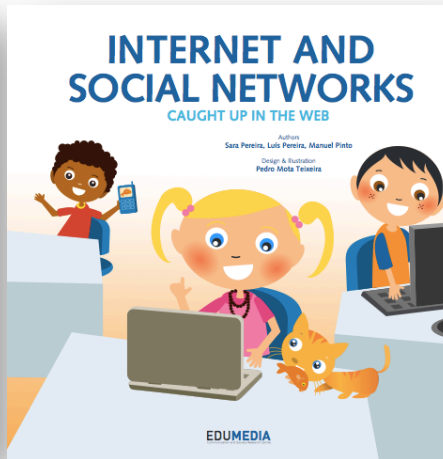




Difficulties:

it is not easy to engage students, because they think what they know is enough (they are the 'digital natives', as well from the adults' point of view)

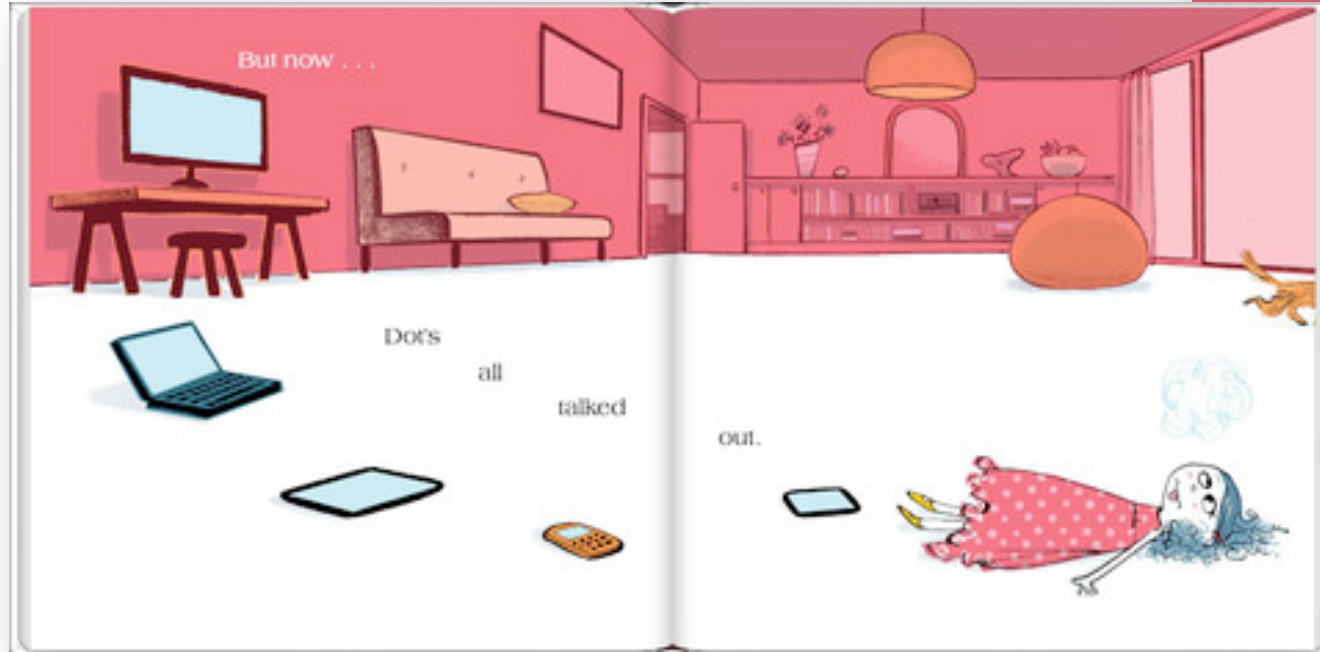
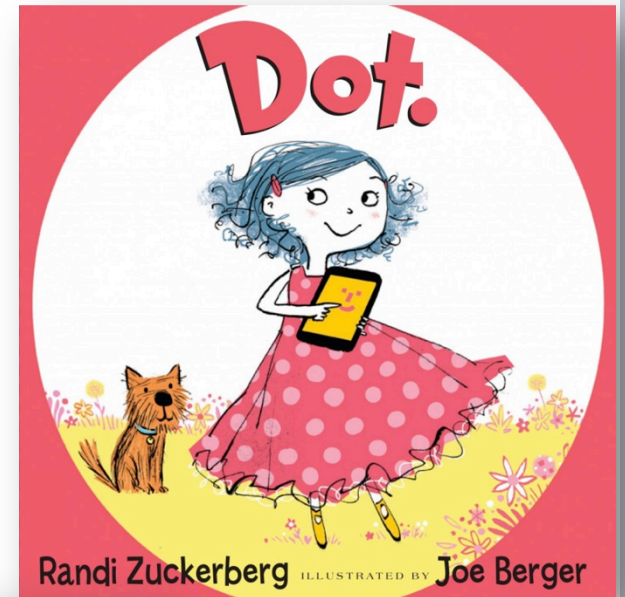
More activities



Booklet available
<http://bit.ly/1h1OuVh>



Is reading changing?



Is reading changing?



Video: <http://vimeo.com/67896866>



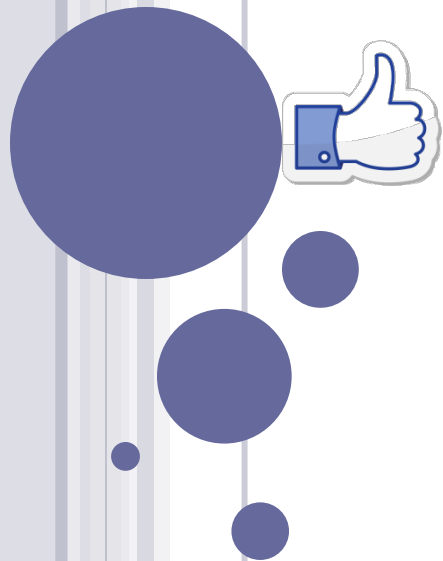
Video: <http://vimeo.com/64249658>

IN A CERTAIN WAY,
IN THE DIGITAL WORLD
WE'RE ALL DISABLED

Video:

https://www.youtube.com/watch?v=zbptb-aj_tw&feature=youtu.be





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